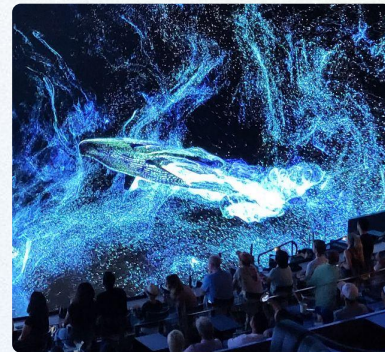
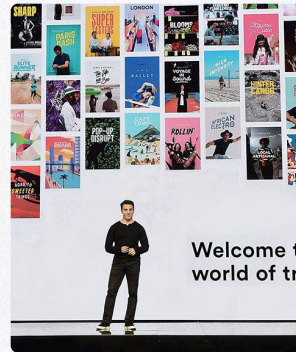


Capabilities Guide

Virtual
Onsite
Hybrid

Happily is a global media and events production company specializing in virtual, onsite, and hybrid experiences that are carbon-neutral and managed by the largest, most diverse network of event specialists in the world.





Happily amplify your ideas

+ brand
+ voice
+ impact
+ mission

TAKE A TOUR →

Founded and led by early TED operators in 2012, Happily is a global media and events platform that unifies 70k+ event freelancers under one flag. We collaborate with leading brands and talent to produce community-driven stories and experiences that make the world a happier place.

DIVERSITY-LED



FEMALE FOUNDED



CLIMATE POSITIVE



Happily Can Help!

A quick look at how Happily uniquely activates tech + team to produce world-class experiences, every time.

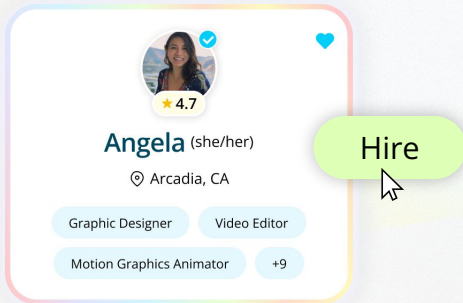


ARRIVED

Registration Tech

Quickly spin up an event microsite with registration, agenda, and check guests in with onsite badge printing.

Free unlimited event pages



EMBEDDED

Fractional Help

Build and manage a team of the best and brightest event specialists around the world, available right when you need them.

Hire from 150+ roles



HANDLED

Full Service Production

Focus on what matters while we handle the execution for everything from marketing to creative, web, AV, venue and experiential activations.

\$250k project minimum required

We work with impactful orgs & innovative brands

Nonprofits

Movements

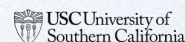
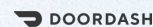
Brands

Corporations

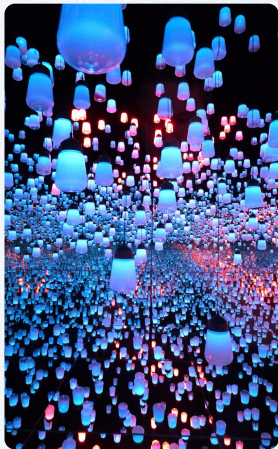
Education

VCs

Startups



Where we do our best work



Arts & Entertainment

- Award Shows
- Industry Festivals
- Retreats
- Campaign Videos
- Cultural Interventions
- Openings



Technology & VCs

- Launches & Demos
- Summits & AGMs
- Trade Shows & Pop Ups
- Dev. Days & Hackathons
- Team & Founder Retreats
- Content Series



Education

- Commencements
- Donor & Alumni Events
- Learning Webinars
- Industry Convenings
- Research Initiatives
- Sports Event Broadcasts



Nonprofit

- Galas & Donor Receptions
- Conferences
- Retreats
- Training Videos
- Community Workshops
- Cultural Interventions



Sports

- Industry Summits
- Fan Activations
- Hospitality
- Media Junkets
- Live Broadcast
- VIP Experiences



Happily is a curated global network of over 70,000 vetted event specialists across 150+ roles.



Strategy

Executive Producer
Digital Strategist
Sponsorship Strategist
Marketing Strategist
Campaign Director
Curator
Panel Moderator
and more

Creative

Creative Director
Art Director
Motion Graphics Animator
Production Designer
Set Designer
Storyboard Artist
3D Designer
and more

Web

UX UI Designer
Front End Developer
Back End Developer
Data Architect
QA Engineer
Registration Manager
Event Platform Specialist
and more

Broadcast

Showrunner
Technical Director
Director of Photography
Livestream Engineer
Broadcast Director
Audio Engineer
Lighting Designer
and more

Experiential

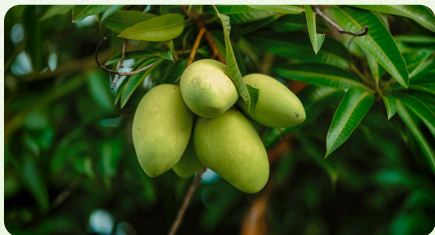
Producer
Experiential Designer
Activity Leader
Travel Concierge
Installation Supervisor
Production Assistant
Brand Ambassador
and more



We stand for people & planet

Sustainable event production since 2007

Reduce



Partnering with Forest Nation, Happily offsets full service production emissions (cast, crew, guests) by planting mango trees in Tanzania — 100K+ and counting!

Represent



We design everything for maximum diversity, and accessibility, with our golden ratio for full service teams to be 50%+ femme, 30%+ BIPOC, and 10%+ LGBTQIA+

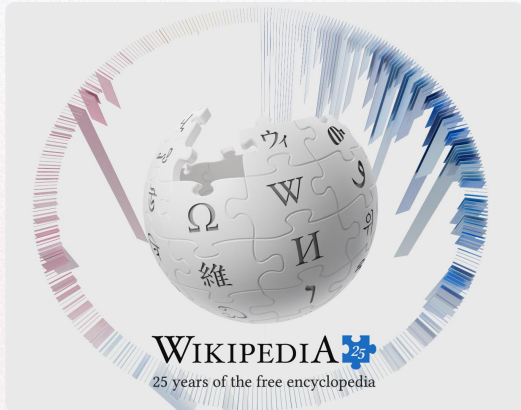
Reinvest



Our Happily Path of Equity program empowers in our freelancers by granting stock them options after 2K hours worked with us.

Happily Stories

Browse our catalogue of case studies to discover the strategy, design, and specialist crews behind Happily productions across cities, formats, and experiences.



Wikipedia's 25th Anniversary

Celebrating the best of humanity on the Internet

2 MIN READ

[OPEN CASE STUDY](#)



Ten Eleven's New Mexico Retreat

Debut Star Axis, a 50 year old land art monument

2 MIN READ

[OPEN CASE STUDY](#)



Ledger's Crypto Wallet Product Launch

Taiwan's record-breaking blockchain event

3 MIN READ

[OPEN CASE STUDY](#)



Our promise to you

If we decide to partner, it's because we believe the work we can do together can change us all for the better. Together, we commit to:

1

Collaboration

We'll align as your production partner, working together with transparent communication and accountability.

2

Excellence

We'll handle every detail, enforcing rigorous standards that elevate and honor your brand.

3

Impact

We'll sync every action with your objectives, delivering measurable outcomes that advance your mission.



teamhappily.com

hello@teamhappily.com

[book a chat](#)